



did you know?

pmMaturity is the leading innovator of project process improvement products and services.

- ? do you find it impossible to complete projects on time?
- ? are cost overruns a way of life?
- ? do your projects deliver the quality your organization demands?
- ? does your staff have the tools needed to do the job you require?
- ? isn't it time to take complete control over all your project activity?

- ◆ **projectAuditIT**[®]
- ◆ methodology enhancement
- ◆ training
- ◆ project management office
- ◆ organizational maturity
- ◆ staffing
- ◆ maturity model audits
- ◆ program management

contact **pmMaturity** today

Call 920.488.2061
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industry research says

nearly 60% of companies have no standard method to evaluate the ROI from potential projects. [Nucleus Research, May 2003]

fewer project management staff lack project management training now as compared to a few years ago, but as recently as 2002, 60% of the firms surveyed had little or no formal training. [Organizational Project Management Baseline Study, Interthink Consulting, September 2002]

project management has clearly shown its ability to directly and positively impact the company's bottom line and boost the return on investment in project management, according to two critical studies [Center for Business Practices]:

- an average of 36% improvement in Customer Satisfaction, 30% improvement in Employee Satisfaction, with an overall improvement of 54% in Financial Performance for General Project Management Initiatives [Center for Business Practices, "Value of Project Management" survey, February 2002]

- an average of 37.6% improvement in Customer Satisfaction, 22.8% improvement in Employee Satisfaction, with an overall improvement of 21.7% in Time to Market for Project Management for IT firms. [Center for Business Practices, "Value of Project Management in IT Organizations" survey, February 2002]

outplacement firm, Drake Beam Morin, reports that 57 percent of 367 large corporations surveyed replaced their CEOs in the past three years. In most of these cases, projects did not deliver results quickly enough to satisfy the board of directors. [USA Today, April 8, 2002]

by 2005, 70% of IS organizations will have adopted a mix of project portfolio management application services for team collaboration, resource allocation, and utilization and cost tracking. (0.6 probability) [Gartner SPA-18-9677]

nine out of 10 managers said that the alignment of business and IT requires strengthening. [Survey by Information Management Forum in ComputerWorld]

"a 1998 International Data Corp. (IDC) study showed that organizations can recoup the cost of certifying an employee in four months through increased productivity and financial savings." [Certification Magazine, December 1999]



did you know more?

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nearly half of all application development projects cost 70 percent more than originally budgeted. Managers cite lack of user input as the main reason for project failure. [The Standish Group, as reported by InternetWeek, September 6, 1999]

Standish Group research shows 52.7 percent of IT projects cost 189 percent of their original estimates. [The Standish Group, as reported by Solutions Integrator, June 30, 1999]

in larger companies [where the average cost of a development project is \$2,322,000], only 9% of the projects come in on time and on budget. [The Standish Group, as reported by Solutions Integrator, June 30, 1999]

thirty-one-point-one percent of projects will be canceled before they ever get completed. [The Standish Group, as reported by Solutions Integrator, June 30, 1999]

seventy-four percent of all IT projects fail, come in over budget or run past the original deadline. [The Standish Group, 1998]

twenty-eight percent of projects fail altogether. [The Standish Group, 1998]

every year, \$75 billion is spent on failed IT projects in the U.S. [The Standish Group, 1998]

unrealistic expectations, poor project management, internal politics, changing business requirements, new technology, and expense cutbacks can all prevent an IT project from succeeding." [InfoWorld, September 27, 1998]

"the inability to get the support of users has long been a reason that IT projects fail."
[Source: InformationWeek, November 1, 1999]

[Why So Many CIOs Fail] "They haven't converted their shops to the project-management orientation. Many CIOs lack project-management skills. They should projectize just about everything." [InformationWeek, November 1999]

Why pmMaturity?

- ⇒ we are driven toward improving project performance
- ⇒ we reject the belief that all projects will be late, cost too much, and won't deliver what's expected
- ⇒ our staff is certified by the Project Management Institute (PMI)
- ⇒ our products and services were developed and refined in the real-world
- ⇒ we are based in Christian principles and will treat you as we wish ourselves to be treated